



Mrs. Anna-Coleman Simon
601 S Washington St
Alexandria, VA 22314-4109



Dear Anna,

What a wonderful community God has given us through St. Joseph! The people we serve in our area, and the ministries, programs, and services we provide are what make our parish truly special. We do all of this with the help of your financial support. I'm writing today to tell you about a new way you can offer your gifts to the parish: *Faith Direct*, an electronic giving program that will benefit our church, your family, and the beautiful world God has given us.

By supporting our parish through *Faith Direct*, you will be part of an innovative new way of giving that saves time, money, and resources. For you and your family, *Faith Direct* offers efficiency and simplicity: you can make all of your contributions to St. Joseph via automatic payment from your checking account or credit card – just as you may do now with your mortgage payment, household bills, and other expenses. *Faith Direct* offers a secure way for you to send, and our parish to receive, your regular contributions – even when vacation or business takes you out of town, or an illness prevents you from attending Mass.

For St. Joseph, electronic giving will make it easier for us to track each gift without the risks of loss or error that come with tabulating checks and cash. Also, electronic giving helps bring consistency to our parish by allowing families to give as they wish, even when they're out of town or unable to attend Mass. This gives us a better idea of the funds we will have coming in week after week so we can make our ministries and programs as far-reaching and effective as possible.

Consider this as well: Our traditional envelope program suffers from unavoidable built-in waste. Most of the thousands of envelopes sent out go unused and are thrown away – and every envelope, whether it's used or not, means the destruction of trees and our natural resources. Through automated giving you will not only be helping to strengthen our Church – you'll be helping to preserve God's green earth!

Because the tradition of the offertory collection is so important to all of us and to our liturgy, *Faith Direct* will provide you with a personalized "offertory card" that you can choose to place in the collection basket as a visible sign of your support.

I have enclosed an enrollment form for this exciting new way to support our parish family with your contributions. You may also want to visit the *Faith Direct* website, www.faithdirect.net, for more information or to securely enroll online by using our parish code: **FL423**. I have complete trust in this exciting new program. In fact, I will be enrolling myself. I hope you will give *Faith Direct* your prayerful consideration.

I am grateful to God that you are a member of St. Joseph, and for all the ways in which you have been faithful and generous to our parish. As you consider your commitment this year, may Jesus continue to bless you and keep you close to His loving heart.

In His name,

Rev. Daniel Cody
Pastor

999999